



## **‘ARTIC’ AND SWISS-BELHOTEL INTERNATIONAL ANNOUNCE THE SOFT OPENING OF SWISS-BELINN DOHA**

**For Immediate Release**

**15 October 2019**

**Doha:** Al Rayyan Tourism Investment Company ‘ARTIC’, one of the leading international hotel investment companies and Swiss-Belhotel International have announced the soft opening of Swiss-Belinn Doha.

Featuring 126 well-appointed rooms and suites, Swiss-Belinn Doha, Qatar, is a modern 3-star hotel, centrally located in the heart of Doha in Al Sadd area, next to the metro station, merely 20 minutes’ drive from Hamad International Airport. In close proximity to the hotel are also Al-Sadd Sports Complex as well as some of the city’s leading shopping malls and other popular attractions. All rooms are superbly equipped with an array of amenities and comforts. On site are also fabulous dining, event and recreation facilities including two restaurants and a coffee shop, two meeting rooms, a ballroom and a fitness centre.

Making the announcement, Mr. Gavin M. Faull, Chairman and President of Swiss-Belhotel International, said, “We are very excited to strengthen our presence in the GCC with this new opening which also marks the debut of the Swiss-Belinn brand in the Middle East. We are confident that together with our knowledge of the local market and the strength of our global network, Swiss-Belinn Doha will be a great success. We look forward to a long-term partnership with our valued owners and associates and are committed to delivering the very best to our guests.”

Mr. Tarek El Sayed, Chief Executive Officer and Managing Director of ‘ARTIC’, said, “We are very pleased to announce the opening of Swiss-Belinn Doha which has been developed to offer travellers the very best facilities in the midscale category. Swiss-Belhotel International has a proven track record in the hospitality industry and we are delighted to partner with them for this project.”

Elaborating on the hotel’s unique features, Mr. Laurent A. Voivenel, Senior Vice President, Operations and Development for the Middle East, Africa and India, Swiss-Belhotel International said, “With its convenient location, upbeat concept, excellent facilities and thoughtful service Swiss-Belinn Doha will offer guests a completely new experience in Qatar. The hotel has been thoughtfully equipped to meet the growing demand for quality midscale accommodation in the country.



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Ultimately, our goal is to simplify things for our guests while giving them great value for money.”

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### **About Al Rayyan Tourism Investment Company (ARTIC)**

Established in 2003, Al Rayyan Tourism and Investment Company (ARTIC), is a wholly owned subsidiary of Al Faisal Holding, based in Qatar. ARTIC is engaged in real estate development, acquisition and leasing with a primary focus on the hospitality sector and hospitality-related services, in both emerging and developed markets targeting metropolitan destinations exhibiting long-term growth potential

ARTIC's current portfolio comprises over 27 hotels and projects in the Middle East and Africa, Europe, and North America. In addition to its hotel portfolio in prime cities around the world, ARTIC owns hospitality-related services providing cost-effective support services in a shared service model.

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For Further Information:

### **Al Rayyan Tourism Investment Company (“ARTIC”)**

Arwa Goussous,  
Corporate Communications Manager  
(mobile # +974 5513 9539)

Arwa.goussous@artic.com.qa

Mira Al Ahamad  
Marketing and Corporate Communications Officer  
(mobile # +974 33669640)

artic@artic.com.qa

### **About Swiss-Belhotel International**

Swiss-Belhotel International currently manages a portfolio of more than 145\* hotels, resorts and projects located in Cambodia, China, Indonesia, Malaysia, Philippines, Vietnam, Bahrain, Egypt, Georgia, Iraq, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Australia, New Zealand, Bulgaria, Germany, Italy, Switzerland and Tanzania. Awarded Indonesia's Leading Global Hotel Chain for eight years, Swiss-Belhotel International is one of the world's fastest-growing international hotel and hospitality management groups. The Group provides comprehensive and highly professional development and management services in



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all aspects of hotel, resort and serviced residences. Offices are located in Hong Kong, New Zealand, Australia, China, Europe, Indonesia, United Arab Emirates, and Vietnam.

*\*Numbers may fluctuate*

**For further information visit <https://www.swiss-belhotel.com>**

**For media contact:**

Brayna Tolledo

Group Manager – Communication and Loyalty Programme

Group Sales, Marketing, IT and E-commerce Office

Swiss-Belhotel International

Jakarta, Indonesia.

Tel: (62 21) 2952 7277, 2952 7278

Email: [braynatolledo@swiss-belhotel.com](mailto:braynatolledo@swiss-belhotel.com)